



*“Our phone is ringing off the hook!”*

How this dentist gained **25+ New Patients** every Month with AI-Backed Local SEO and Geo-Targeted Ads.

## At a Glance.

This Texas-based dentist had a trusted neighborhood practice, but despite 5-star reviews and top-notch service, his appointment calendar had far too many open slots. That’s when they partnered with Maven Marketing.

We implemented **the L.O.C.A.L. Strategy Framework**, a customized growth plan designed for location-based businesses and transformed the clinic into a thriving practice, attracting **25+ new patients every month** and finally reflecting the quality of care it provided.

## The Challenge.


This dentist had a modern dental clinic in a competitive neighborhood. Though he had a loyal patient base but every day, he saw the same pattern : low footfall, inconsistent bookings and no visibility online.

He needed a plan ASAP to effectively integrate his dental practice into the local landscape, so he contacted Maven Marketing.

*“We had the skills, the tech, the staff, but no one knew we existed.”*  
-Dentist, Founder

## Key Metrics

 High volume quality leads

 New patients 25+ Monthly

 Collections grew 40% monthly

 30% increase in website traffic

## The Gameplan. L.O.C.A.L. FRAMEWORK

**L – Localized SEM.** We ran Google Performance Max ads with precise location targeting, so the clinic’s ads showed only in nearby neighborhoods reaching people actively looking for dental care.

**O – On-Map SEO (AI-Powered).** We improved their Google Business Profile and used smart, AI-driven local SEO to help them show up at the top of local search results like when people searched for “family dentist San Diego” or “teeth cleaning near me.”

**C – Conversion-led Social Media.** We created platform-specific content (Instagram + Facebook), built trust through educational reels, testimonials, and offers and drove traffic straight to the clinic’s online booking tool .

**A – Authority Blogging.** We crafted helpful, SEO-friendly blog posts answering common questions like “What to do when a crown falls off?” and “Is teeth whitening safe?” which increased their website traffic by 30% in just 60 days.

**L – Lead Flow Optimization.** We aligned the landing pages, ads, and social content to funnel every lead directly into a smooth online booking experience and boosting the revenue by 40% within just 3 months.



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## Client Speaks...

**“Within weeks, our chairs were full and patients were booking online every day .It felt like the clinic finally came alive. I honestly didn’t expect results this fast. ”**

## Our Services.

Smart & Localized SEM

AI -powered SEO

Geo- targeted ads

Content Marketing, Video, UGC

Social Media Marketing

## The Result.

**25+** New Patients every month

**2X** increase in session time and a major uplift in organic rankings.

**Top** search rankings for key dental terms through smart, AI-powered Local SEO.

**2X** increase in appointments from social media through creative posts and hassle-free booking.

**↑** 30% boost in organic traffic with patient-focused blog content.

## Who are we?

With over 15 years of experience scaling brands, Maven Marketing is your trusted digital growth partner.

We craft customized strategies rooted in insight and innovation, helping your brand grow authentically and consistently in a crowded digital world. While we focus on building your visibility, engagement, and conversions, you stay focused on running your business.

## We stand by what we do.

Not satisfied? Get a full refund  
— no questions asked.

## Be Seen. Trusted. Booked.

Your clinic deserves to be seen and fully booked. The digital space is crowded, but your ideal patients are searching. We make sure they find you first and take action.

## Contact us



info@mavenresults.com



www.mavenresults.com