> *We went from seeing just 12 new patients a month to more than 50!*
> *- Founder, Cosmetic Center*

At a Glance.

Launching a cosmetic center is never easy, especially in a market crowded with glossy promises and lookalike competitors. This clinic needed more than word of mouth to fill their schedule and earn trust.

That's when they turned to Maven. We delivered a sleek new website, stronger local presence, and content that built real credibility. Within 60 days, bookings surged and the clinic became a local favorite.

The Challenge.

This particular center had invested in skilled professionals, state-of-the-art equipment, and a beautiful clinic, but online, none of that was coming through.

They had the talent, the treatments, and the space, but what they didn't have was attention that draws in curious patients, builds trust, and ultimately leads to bookings. Behind the scenes, a quiet concern was growing: ***Would people ever find them? Could they grow fast enough to sustain the business?***

Key Metrics

- **Growth in bookings in 60 days**
- **3X engagement on social media**
- **100+ new 5-star ratings**
- **35% increase in website traffic**
- **2X return on ad spend**

The Solution.

1. Complete Website Redesign. We built a user-friendly website from the ground up. We designed clear treatment pages, online booking, and an FAQ section. We also added Q&A content to boost local visibility in AI-powered search results.

2. Engaging Video Content & Patient Stories. To build emotional trust and authority, we produced short-form video testimonials and service demos, which were featured across the website and social media.

3. Trusted Social Presence + Messenger Integration. We managed their social media accounts and redesigned the feed with expert-backed tips, educational posts, and before-after showcases. We also launched Facebook ad campaigns with Messenger and Click-to-Call integration, enabling real-time inquiries.

4. Reputation Management. We rolled out a proactive review system via email and SMS, making it easy for satisfied clients to leave reviews and gently redirecting negative feedback offline.

5. Targeted Local SEM. We ran Google and Meta ads focusing on specific treatments and locations, ensuring we captured ready-to-book leads in nearby neighborhoods.

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Client Speaks...

"We stopped waiting for patients, they started coming to us. Partnering with Maven was the best move we made for our brand's future."

The Result.

- **2X increase in appointments** within 60 days
- **Top 3 local search rankings** for high-value treatments
- **100+ new** 5-star reviews boosting trust and visibility
- **Tripled engagement on Social Media** with patient-driven content
- **2X return on ad spend** and a steady flow of qualified inquiries.

Our Services.

- Smart & Localized SEM
- AI-powered SEO
- Geo-targeted ads
- Content Marketing, Video, UGC
- Social Media Marketing

Who are we?

With over 15 years of experience scaling brands, Maven Results is your trusted digital growth partner.

We craft customized strategies rooted in insight and innovation, helping your brand grow authentically and consistently in a crowded digital world. While we focus on building your visibility, engagement, and conversions, you stay focused on running your business.

We stand by what we do.

Not satisfied? Get a full refund, no questions asked.

Be Seen. Trusted. Booked.

Your clinic deserves to be seen and fully booked. The digital space is crowded, but your ideal patients are searching. We make sure they find you first and take action.

Contact us

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